

## U.P.Rajarshi Tandon Open University

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Prof. P. K. Pandey Director Research and Development

OU/शोध/2204/2024

दिनांक - 21/06/2024

## **Intimation Letter**

1- The Research Degree Committee (RDC) of the subject Journalism and Mass Communication, School of Humanities in its meeting held on 20/06/2024 has approved the following research proposals as proposed by the concerned school of Studies.

S. No.	Name of Research Scholar	Date of Registration	Approved Supervisor	Approved Research Topic
01	ABHAY SHUKLA S/O SHASHI SHUKLA Enrollment No. 2200401	16/01/2024	Dr. Sadhana Srivastava, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	पूर्वांचल के ग्रामीण क्षेत्रों के विकास में ई—गवर्नेन्स (जी टू सी) सेवाओं की भूमिकाः एक विश्लेषणात्मक अध्ययन
02	MOHIT KUMAR JAISWAL S/O JITENDRA KUMAR JAISSWAL Enrollment No. 2200402	29/01/2024	Dr. Sadhana Srivastava, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	सांस्कृतिक घरोहर का संचार : समकालीन लोकप्रिय संस्कृति में कुम्म मेले का विश्लेषणात्मक अध्ययन
03	ABHISHEK KUMAR S/O JITENDRA PRASAD YADAV Enrollment No. 2300401	05/03/2024	Dr. Sadhana Srivastava, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	प्रयागराज से प्रकाशित हिन्दी दैनिक समाचार पत्रों में कोविड—19 महामारी की प्रस्तुति का विश्लेषणात्मक अध्ययन
04	ABHISHEK SINGH S/O TEJ PRATAP SINGH Enrollment No. 2300402	01/04/2024	Dr. Satish Chandra Jaisal, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	Digital Media and Gender Discourse: A Study of the Representation and Portrayal of Women's Issues on OTT Platforms in India

No. of Street, Street,

05	PARUL SRIVASTAVA D/O PANKAJ SRIVASTAVA Enrollment No. 2300403	07/03/2024	Dr. Sadhana Srivastava, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	A Study of Awareness of Digital Media Literacy among the Secondary School Students in Prayagraj
06	VATSAL SRIVASTAVA S/O KAMLESH KUMAR SRIVASTAVA Enrollment No. 2300404	07/03/2024	Dr. Satish Chandra Jaisal, Assistant Professor Dept. of Journalism and Mass Communication, School of Humanities, UPRTOU, Prayagraj	प्रयागराज मण्डल में पर्यटन उद्योग के उन्नयन में सोशल मीडिया की भूमिकाः एक विश्लेषणात्मक अध्ययन

2- As per decision of the Research Degree Committee (RDC), the candidate is required to submit three copies of modified synopsis as directed by the RDC during the presentation of research proposal in hard and soft form within one month duly signed by the Supervisor and Director of the concerned School of Studies.

Prof. P. K. Pandey
Director,
Research & Development Cell

Copy to the following for information and necessary action-

- 1- PA to the Vice-Chancellor for kind information of the Hon'ble Vice-Chancellor UPRTOU, Prayagraj.
- 2- PA to the Registrar, UPRTOU, Prayagraj.
- 3- PA to the Finance Officer UPRTOU, Prayagraj.
- 4- The Concerned Supervisor, UPRTOU, Prayagraj.
- 5- The Concerned Candidate, UPRTOU, Prayagraj.
- 6- Director of the concerned School of Studies.

Prof. P. K. Pandey

Director,

Research & Development Cell